

EXPERIENCE

BRENT MAYNARD creativecircle

FREELANCE + CREATIVE CIRCLE
GRAPHIC DESIGNER / ART DIRECTOR

Illustration; logos; business cards; stationary; wedding invitations; authoring, designing, and illustrating a 192-page, self-published book. Clients:

Slack and Company
B2B agency / infographics

SolutionSet
advertising / advertisement

Showgirls the Musical
performing arts / art direction

Wilson Sporting Goods
global retail / catalog

Allscripts
healthcare / trade show

Hydrology
luxury retail / email

Alholm Law Firm, PC
legal services / identity

RR DONNELLEY

RR DONNELLEY / TARGET CANADA
ART DIRECTOR

Working for RR Donnelley's creative team in Portland, Oregon, Brent lends his art direction skills to help realize Target Canada's weekly advertisements. He created concepts and executed layout design for the flyer covers and interior spreads.

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO
GRAPHIC DESIGNER

Design and production for the University of Chicago's in-house ARD Communications. Projects worked on include invitations, event collateral, postcards, direct mail, web graphics, publications + newsletters, and conceptual work.

NATIONAL RESTAURANT ASSOCIATION

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SENIOR GRAPHIC DESIGNER

Produced award-winning designs for marketing collateral and fundraising events. Other work included trade shows, advertising, micro-sites, email marketing, web banners, brochures, programs, signage, press checks, and photo shoots. Assisted in managing four contract designers.

MMPI

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DESIGN/PRODUCTION INTERN

Assisted in-house design and marketing team in production of postcards, trade show collateral, advertisements, and internal signage projects.

FIREBELLY

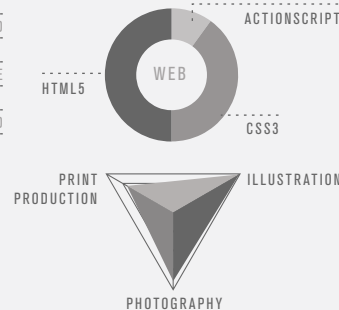
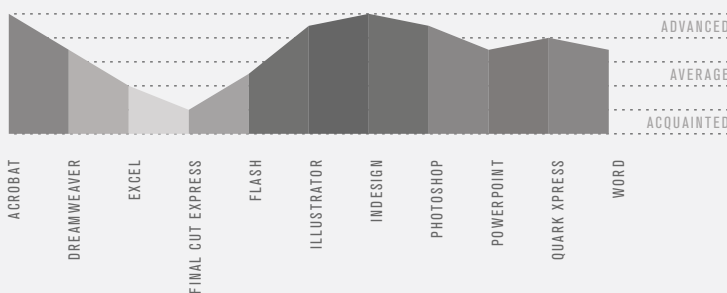
FIREBELLY DESIGN
DESIGN INTERN

Business cards, invitations, advertisements, magazine cover, newsletters, and flash animation. Design and layout of award-winning A6 book.

AWARDS

- ★ TARGET HERRIG LEADERSHIP AWARD
Weekly Flyer (RRD) / 2014
- ★ TARGET BULLSEYE CREATIVE LEADERSHIP
Weekly Flyer (RRD) / 2013
- ★ AMERICAN INHOUSE DESIGN AWARD
Friends of the Foundation / 2008
- ★ AMERICAN INHOUSE DESIGN AWARD
Knead Dough / 2008
- ★ AMERICAN INHOUSE DESIGN AWARD
Summer Institutes / 2008
- ★ AMERICAN INHOUSE DESIGN AWARD
Annual Giving Campaign / 2007
- ★ BEST OF BROCHURE DESIGN 9
A6 (Firebelly Design) / 2005

SKILLS



EDUCATION

3.5 GPA
COLUMBIA COLLEGE CHICAGO
BFA GRAPHIC DESIGN
Graduated 2004 with Honors;
Dean's List